

News Release

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PUREPOINT® FINANCIAL OPENS FINANCIAL CENTER IN GOLD COAST

Fourth location in Chicago area offers modern way to save and features artwork from local photographer Todd Rosenberg

CHICAGO, IL (February 26, 2018) – [PurePoint® Financial](#), a hybrid digital bank and division of MUFG Union Bank, N.A. aimed at committed savers, today announced the opening of its newest Financial Center in the historic Gold Coast area.

This new location at 852 N. State Street is the fourth PurePoint Financial Center in the region but first in Chicago proper, building upon their successful presence in La Grange, Skokie, and Glendale Heights. Starting today, the Chicago community will be able to visit the Financial Center and enjoy a modern, streamlined and cashless experience along with a relaxed setting and hospitality area. Clients will also enjoy market-leading rates on savings accounts and CDs, no monthly fees, and knowledgeable savings professionals who are available to answer questions about FDIC insurance¹ and how best to save.

“Chicago is a major financial hub, replete with people who want to save more and appreciate the flexibility to grow their earnings at a time and place that makes sense for them,” said Pierre P. Habis, President of PurePoint Financial. “We’ve established great relationships with Chicagoans at our other locations and we look forward to helping the community attain their savings goals.”

PurePoint launched just one year ago, and was created to provide committed savers with what they want — market-leading rates, the convenience and around-the-clock access that comes from banking online and the ability to meet with a savings professional in-person when needed. The hybrid digital bank has continued to offer a unique savings experience tailored to the evolving needs of consumers and emphasizing service to their clients and local communities. PurePoint exclusively offers savings accounts and certificates of deposit (CDs), combining the convenience of online banking with an exceptional client experience online, over the phone or in-person at PurePoint Financial Centers.

PurePoint Financial Center celebrates renowned Chicago photographer

In conjunction with the Gold Coast location opening its doors, PurePoint will pay homage to the multifaceted culture seen throughout Chicago by creating a gallery for Todd Rosenberg, an equally versatile photographer. A Chicago native, Rosenberg’s has covered major events for the National Football League, toured with the Chicago Symphony Orchestra and Chicago’s Hubbard Street Dance company, and provided stunning sports and entertainment industry images to publications and venues nationwide. His one-of-a-kind photography will be hosted at the PurePoint Gold Coast Financial Center.

“We have built a solid client base of committed savers throughout the greater Chicago area but until now, we didn’t have a physical presence in the city,” said Dejan Bralic, Chicago Market Executive for PurePoint Financial.

“We are delighted to open our doors within the historic Gold Coast and showcase artwork that represents so much of what makes this city so special.”

Visit a PurePoint Financial Center

PurePoint Financial Centers are open Monday through Friday, 9:00 am – 5:00 pm (excluding federal holidays). With the addition of the Gold Coast location, 20 PurePoint Financial Centers are currently open in the New York, Chicago, Dallas, Houston, Miami, and Tampa Bay areas, with others slated to open later this year.

About PurePoint Financial

PurePoint Financial is a division of MUFG Union Bank, N.A., a proud member of the Mitsubishi UFJ Financial Group (MUFG), one of the world’s leading financial groups. As the next evolution in the financial services industry, PurePoint® Financial is the modern way to save – online, over the phone or in person. PurePoint offers market-leading CD and savings rates, no monthly fees and all the flexibility and convenience of online banking with 24/7 access from your computer, tablet or mobile devices. PurePoint also offers Financial Centers at select locations staffed by knowledgeable team members who are committed to delivering exceptional experience.

About MUFG Union Bank, N.A.

As of September 30, 2017, MUFG Union Bank, N.A. operated 361 branches, comprised primarily of retail banking branches in the West Coast states, along with commercial branches in Texas, Illinois, New York and Georgia, as well as 18 PurePoint Financial Centers and two international offices. We provide a wide spectrum of corporate, commercial and retail banking and wealth management solutions to meet the needs of customers. We also offer an extensive portfolio of value-added solutions for customers, including investment banking, personal and corporate trust, global custody, transaction banking, capital markets, and other services. With assets of \$118.6 billion, as of September 30, 2017, MUFG Union Bank has strong capital reserves, credit ratings and capital ratios relative to peer banks. MUFG Union Bank is a proud member of the Mitsubishi UFJ Financial Group (NYSE: MTU), one of the world’s largest financial organizations with total assets of approximately ¥305.5 trillion (JPY) or \$2.7 trillion (USD)ⁱⁱ, as of September 30, 2017. The corporate headquarters (principal executive office) for MUFG Americas Holdings Corporation, which is the financial holding company and MUFG Union Bank, is in New York City. The main banking office of MUFG Union Bank is in San Francisco, California.

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ⁱ Deposits of PurePoint Financial and MUFG Union Bank, N.A. are combined and not separately insured for FDIC insurance purposes

ⁱⁱ Exchange rate of 1 USD=¥112.7 (JPY) as of September 29, 2017

PurePoint Financial is a division of MUFG Union Bank, N.A.

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